### Using Data to Advance Dignity

A new approach to measuring the Human Rights performance of countries and how it can help you in your work

Anne-Marie Brook & K. Chad Clay

Human Rights Measurement Initiative (HRMI)







### Outline

- 1. Introduction to HRMI
- 2. PRODUCTION pilot phase metrics methodology
- 3. IMPACT broader agenda of HRMI
- 4. How can we make this most useful for YOU?
  - breakout
  - group discussion

"We tend to overvalue the things we can measure and undervalue the things we cannot."

– John Hayes

### What is wrong with the status quo?

Human Rights abuses remain rife Impunity is a major problem Existing Human Rights data are piecemeal and of varying quality There are LOTS of efforts to improve enjoyment of human rights but their combined efficacy could be improved

### HRMI's contribution to changing the status quo...

...to REINVENT
the way human rights data are
PRODUCED and USED,
in order to inspire
MORE ETHICAL BEHAVIOUR
by states and other actors.

#### Intro to HRMI



#### **Our Purpose**

To reinvent the way human rights data are produced and used, in order to inspire more ethical behaviour by Governments and other actors.



#### Our goal

To produce a suite of metrics for countries that become the go-to source for global measures of Human Rights



#### Our values

Transparency, participation, collaboration, innovation, independence from Government

#### Users – and uses

- NGOs and International Government Organisations improve advocacy effectiveness, and develop more effective programs to promote human rights
- Philanthropic sector help direct funding to where it will have the most impact
- Private sector help direct capital flows ethically
- Media better news coverage of human rights conditions and policies
- Academics add to our understanding of what matters most and how to bring about change
- Public strongly engaged in monitoring outcomes and advocating for improved policies

### HRMI – key phases

Initial development & Pilot Phase Full country roll-out and new metric development  $2015/16 \qquad \text{now} \rightarrow \text{early 2018} \qquad 2018 \rightarrow$ 

### How do we measure human rights?

- Tailored methodologies for each thematic area
- Based on:
  - Objective data when available (e.g. for Economic, Social and Cultural Rights)
  - Expert opinion data otherwise (e.g. for Civil and Political Rights)
- Leverage off existing expertise

# Measuring Enjoyment of Civil & Political Rights

RIGHT TO LIFE



RIGHT TO FREE AND FAIR ELECTIONS



RIGHT NOT TO BE TORTURED



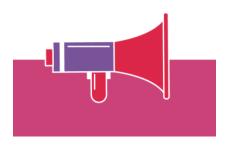
RIGHT TO FREE ASSOCIATION



RIGHT TO NOT BE UNLAWFULLY DETAINED



RIGHT TO FREE EXPRESSION

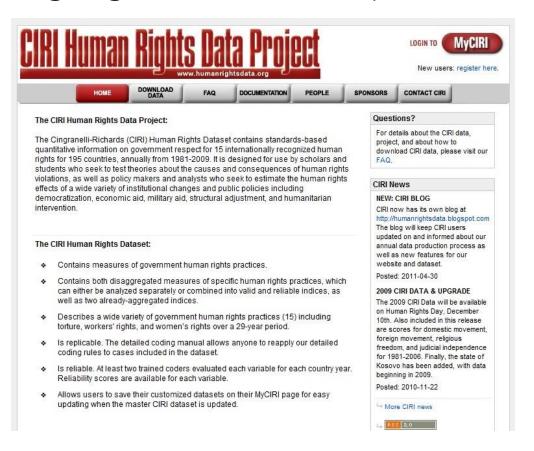


# Measuring Enjoyment of Civil & Political Rights

- Previous & Ongoing Measurement Projects
  - Worker Rights (WorkR) in Law & Practice Data Project
  - Sub-National Analysis of Repression Project (SNARP)
  - CIRI Human Rights Data Project

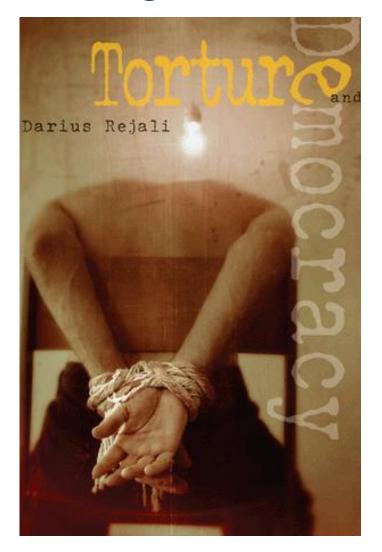
# Measuring Enjoyment of Civil & Political Rights

Previous & Ongoing Measurement Projects



# Why is it Difficult to Measure Enjoyment of Civil & Political Rights?

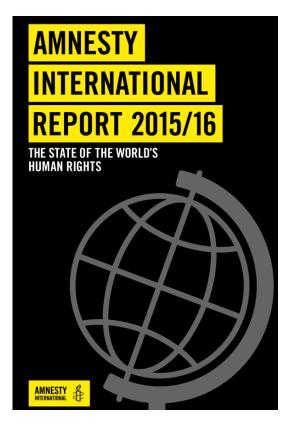
- Violations are difficult to directly observe
  - Framed & Contested
  - Clandestine
  - Subject to uneven reporting



## Why is it Difficult to Measure Enjoyment of Civil & Political Rights?

- Previous measurement projects' approach
  - Public documentation produced by INGOs, NGOs, and governments







# Human Rights Measurement Initiative: Civil & Political Rights

- Develop a survey instrument to collect cross-nationally comparable assessments of enjoyment of several civil and political rights directly from INGO & NGO researchers
  - Includes previously inaccessible information
  - Opens door to many additional information sources
  - Allows for the calculation and reporting of uncertainty

# Human Rights Measurement Initiative: Civil & Political Rights

- Pilot Phase: Scope
  - Freedom from extrajudicial execution
  - Freedom from torture
  - Freedom from arbitrary arrest
  - Freedom from disappearance
  - Freedom of opinion & expression
  - Right to assembly & association
  - Right to participate in government
- Each right receives measures on multiple dimensions
  - Intensity (Frequency) vs Range (Distribution)
  - Violator: State vs Non-state Actors
  - Targeted & Discriminated Groups

# **Example: Draft Torture Instrument Intensity/Frequency**

In the past year, how often have government agents, such as soldiers, police officers and other state-sanctioned actors, engaged in torture or ill-treatment? □ Never ☐ Rarely, affecting very few people Occasionally, affecting some people ☐ Frequently, affecting many people ☐ Routinely, affecting a very large number of people

# Example: Draft Torture Instrument Range/Distribution & Targeting

In the past year, who did government agents, such as soldiers, police officers, and other state-sanctioned actors,	
target for torture or ill-treatment? (Select all that apply)	
□ No one	
☐ Persons engaged in apolitical criminal activity	
☐ Persons engaged in peaceful political activity	
☐ Persons engaged in violent political activity	
☐ Members of discriminated classes, identities, or groups	
☐ All persons were equally at risk; abuse was applied	
indiscriminately	

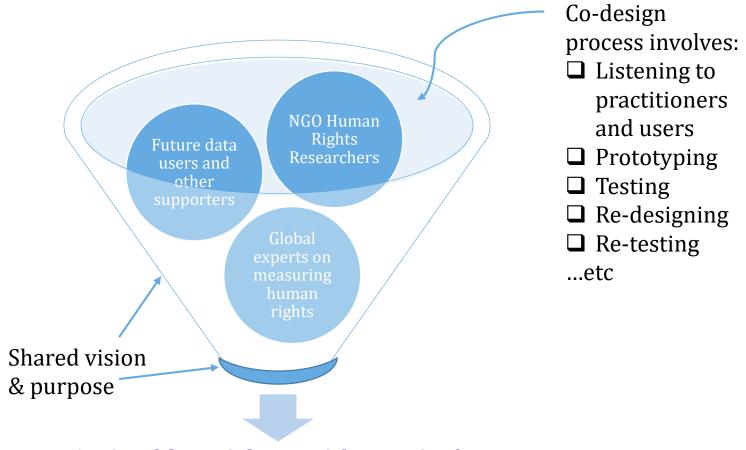
# Example: Draft Torture Instrument Targeted & Discriminated Populations

Which types of groups, if any, are at a higher risk of torture or ill-treatment from government agents than other groups in society? (Select all that apply)		
☐ Ethnic groups	☐ Gender minorities	
☐ Racial groups	☐ Women	
Cultural groups	☐ Men	
Political groups	☐ Children	
☐ Criminals	☐ Highly educated	
☐ Immigrants	☐ Lowly educated	
☐ Refugees	☐ Low Social or economic status	
☐ Sexual minorities	☐ Disabled	

# Human Rights Measurement Initiative Civil & Political Rights

- Using advanced scaling techniques, we produce measures that are:
  - Based on the best available information
  - Useful for understanding both the frequency and the distribution of human rights abuses
  - Separable by violator
  - Cross-nationally comparable
  - Honest about uncertainty

### Working Concept for New CPR Metrics



A **suite of thematic human rights metrics** that are simple, transparent, accurate, accessible and independent of governments

Measuring enjoyment of Economic Social and Cultural Rights (ESCRs)



#### FULFILLING SOCIAL AND ECONOMIC RIGHTS

SAKIKO FUKUDA-PARR | TERRA LAWSON-REMER | SUSAN RANDOLPH

### Pilot phase – suite of 5 ESCR metrics

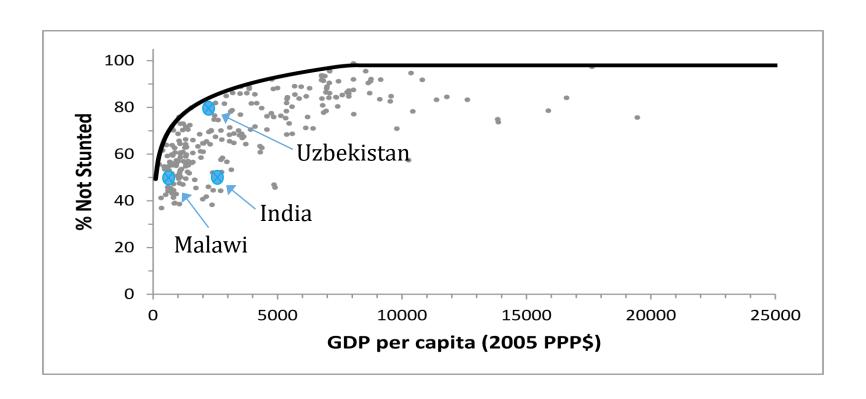
Indicators – from list of ICESCR enumerated rights



- Calculated from objective, internationally comparable, publically accessible statistical indicators
- Principle of "progressive realization" obligates countries to fulfill rights to the extent possible given their available resources.



#### Achievement Possibilities Frontier –Food



# Social and Economic Rights Fulfilment (SERF) methodology

• Scores = % achievement relative to the frontier:

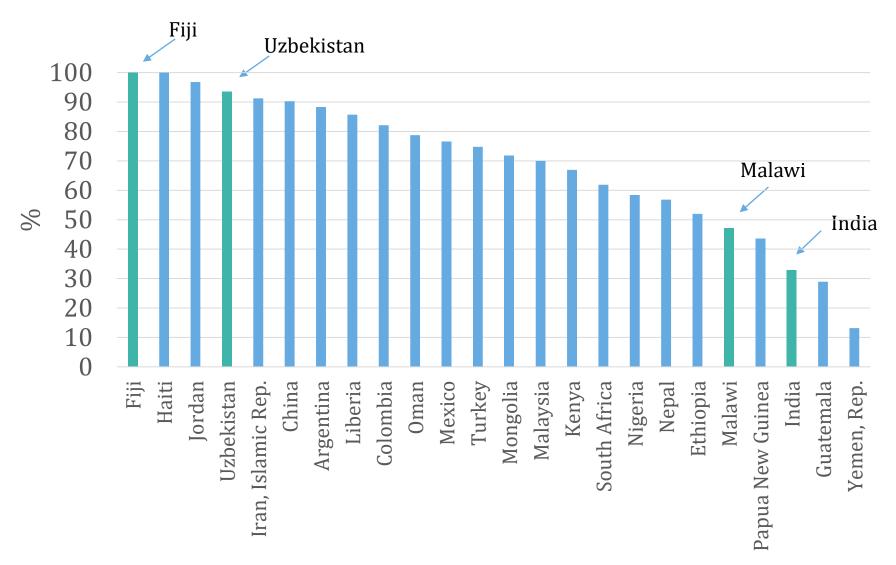
Pi = 100 \* (right enjoyment level/ state obligation level)

Where p = the fulfillment score on any given indicator

 And the overall Right Index is the average of indicator performance scores for the right concerned:

 $R = \Sigma P_i/n$  where n=number of indicators for the right concerned.

## Right to Food Scores (selected countries)



# India Right to Food Index (selected states/cities)

State	Right to Food Score (%)
Kerala	77.38
Tamil Nadu	65.18
Punjab	51.44
Delhi	37.04
Bihar	23.43
Uttar Pradesh	17.28

#### What next for our ESCR metrics?

- Seek input on what users want
  - Data dissemination tools?
  - New metrics?
  - Something else altogether?

#### What else will it take to succeed?



### Goals: short/med-term

#### Goal

1. A reasonable sample of human rights experts participate in our expert survey

#### Things we will monitor

Snowball sampling: referrals & acceptances

2. Our target users look for opportunities to use HRMI data in their work

• Viral growth model: number of people accessing pilot metrics, citations etc

3. HRMI attracts sufficient funding

• \$ funding secured

### Goals: longer-term

#### Goals

Things we will monitor

4. Use of HRMI data leads to better understanding and advocacy

Publications and reports using HRMI metrics

5. Network of users becomes large enough to catalyse cross-fertilisation and collective impact

Collaborative initiatives

6. Pressure on Governments and other actors becomes more impactful

Response of Governments and other actors

#### Discussion

- 1. What's the biggest problem in your (human rights) work that you would like to solve?
- 2. What would make HRMI data most useful for you?
- 3. What ideas or feedback do you have about this project?

### Ways that you can assist

- Ask questions, point out tensions
- Offer to give us feedback on our pilot metrics
- Refer us to other people/organisations
- Help us secure funding

Collaboration is not about gluing together existing egos. It's about the ideas that never existed until after everyone entered the room.