

Tadhg Ryan-Charleton, Ph.D

Motu Economic and Public Policy Research
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RESEARCH ROLES

Motu Economic and Public Policy Research (New Zealand)

Senior Research Fellow	2025-present
Research Fellow	2024-2025

Queen's University, Belfast (U.K.)

Senior Lecturer (tenured): Strategic Management	2023-2024
Lecturer: Strategic Management	2021-2023

University of Otago (New Zealand)

Lecturer: Strategic Management	2018-2021
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Virginia Tech (USA)

Fulbright Scholar	2016-2017
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EDUCATION

National University of Ireland, Maynooth

Ph.D in Strategic Management	2018
Professional Certificate in Teaching and Learning in Higher Education	2016
Bachelor of Business Administration	2014

RESEARCH AND TEACHING INTERESTS

Research: Interplay of competition and cooperation between firms (e.g., strategic alliances, joint ventures, other interfirm relationships) • Cross sector partnerships • Determinants of organisational performance, including knowledge and innovation outcomes, competitive positioning and financial outcomes • Government support for business R&D • Export promotion policies.

Data and methods: Construction and analysis of panel data • Semi-structured interviews • Public return-on-investment modelling • Analysis of business microdata held by Statistics NZ.

Industry settings: Research & development-intensive industries, including semiconductors and high-tech electronics • Export-intensive firms • Social and nonprofit sectors.

Teaching: Strategic management • Innovation • Entrepreneurship • Research methods • Sustainable business • International business.

COMPLETED MANUSCRIPTS

Ryan-Charleton, T., O’Kane, C, Maré D.C., Hyslop, D. and Blamey, A. (2025) ‘Research and Development Tax Incentive (RDTI) Five-Year Evaluation’, *Motu Working Paper (25-11)*. [Full paper](#).

[Tabled in NZ Parliament by Minister of Science, Innovation and Technology, Oct 2025]

Ryan-Charleton, T. and Gnyawali, D.R. 2025. ‘Value creation tension in coopetition: Virtuous cycles and vicious cycles’, *Strategic Management Review*, 6(1): 193-218.

[emerging journal, not yet on ABS list]

Ryan-Charleton, T. and Galavan, R.J. 2024. ‘Multimarket contact between partners and strategic alliance survival’, *Strategic Management Journal*, 45(10): 1988-2017. [Video Abstract](#).

[ABS 4*, ABDC A*, impact factor: 6.5]

Ryan-Charleton, T., Gnyawali, D.R., and Oliveira, N. 2022. ‘Strategic alliance outcomes: Consolidation and new directions’, *Academy of Management Annals*, 16(2): 719-758.

[ABS 4*, ABDC A*, impact factor: 14.3]

Gnyawali, D.R. and Ryan Charleton, T. 2018. ‘Nuances in the interplay of competition and cooperation: Towards a theory of coopetition’, *Journal of Management*, 44(7): 2511–2534.

[ABS 4*, ABDC A*, impact factor: 9.3]

Ryan Charleton, T., Gnyawali, D.R. and Galavan R.J. 2018. ‘Theoretical underpinnings of coopetition’, In Fernandez A-S, Chiambaretto P, Le Roy F, & Czakon W (Eds) *Routledge Companion to Coopetition Strategy*: 23-35.

RESEARCH FUNDING (COMPETITIVE)

Marsden Fast-Start award (2025-27)	\$360,000 NZD
Evaluation of New Zealand’s R&D Tax Incentive (Co-lead, 2024-25)	undisclosed
University of Otago Commerce Research grant (2019)	\$5,000 NZD
Irish Research Council PhD award (2016)	€48,000 EUR
Fulbright award co-funded by Enterprise Ireland (2016)	€14,000 EUR
John F. Kennedy grant (2016)	€5,000 EUR
Collins Kitchin Travel grant (2016)	€500 EUR
John & Pat Hume PhD grant (2014)	€52,000 EUR

SERVICE: JOURNALS, CONFERENCES AND PROFESSIONAL BODIES

Strategic Management (STR) Division, Academy of Management 2021-2024

Membership Engagement Committee (3-year term)

Recruited and managed STR Ambassadors for AOM Annual Meetings 2022-2024.

Leadership of STR Division Panels:

- *Public Policy Contributions of Strategic Management* with David J. Teece and Annabelle Gawer (March 2024, available on [YouTube](#))
- *Research Setbacks and Career Inflection Points* with Joanne Oxley, Gurneeta Vasudeva Singh, Lamar Pierce, and Guoli Chen (Nov 2022, available on [YouTube](#))

- *Work Habits and Productivity Insights from Winners of the STR Emerging Scholar Award* with Zeke Hernandez, Seth Carnahan, and Vanessa Burbano (Dec 2021, available on [YouTube](#))

Journal reviewing: *Strategic Management Journal, Journal of Management, Research Policy, Journal of Management Studies, Long Range Planning, Journal of Strategy and Management (Best Reviewer 2017), British Journal of Management.*

Academy of Management Annual Meeting, Reviewer: 2018-2023 and Session Chair 2018 and 2019. **Outstanding Reviewer, Strategy (STR) Division, 2019 & 2023**

CONFERENCE PRESENTATIONS (PEER-REVIEWED)

Academy of Management Annual Meeting	2024, 2023, 2021, 2019, 2018, 2017
wISE Scholarship in Oceania co-sponsored by STR division, AOM	2023
Strategic Management Society Annual Conference	2022, 2021, 2020, 2018
Strategic Management Society Special Conferences	2017, 2016
European Academy of Management Conference	2018
Strategic Management Review Special Conference	2019
Irish Academy of Management Annual Conference	2017

TEACHING

Queen's University Belfast (2021-24)

Engaging with Strategy (TLI 7102), Closed executive module for managers within the Police Service of Northern Ireland. Average of 15 participants.

Teaching score: 5/5 (100%)

Strategic Management (MBA 7175), 20 credit MBA capstone module. Average of 21 participants.

Teaching score: 4.7/5 (94%)

Strategic Management (MGT 3019), final-year undergraduate module. Average of 131 participants.

Teaching score: 4.3/5 (86%)

From Concept to Commercialisation (SCM 8096), MSc. Cancer Medicine module. Average of 25 participants. (Co-lecturer)

University of Otago (2018-21)

Strategic Innovation and Change (MANT 451), module on Masters of Sustainable Business program. 12-20 participants.

Teaching score: 93% (2021) and 100% (2020)

Entrepreneurship (MANT 303), final-year undergraduate module 84-97 participants.

Teaching score: 84% (2020), 85% (2019) and 98% (2020)

Strategic Management (MANT 251), Level 2 undergraduate module. 87-223 participants.

Teaching score: 91% (2020), 98% (2019 S1) and 100% (2019 S2)

RESEARCH AWARDS

Best Strategy Paper: Second Runner Up, wISE Conference co-sponsored by Strategic Management (STR) Division of the Academy of Management, 2023.

Outstanding Reviewer, Strategic Management (STR) Division of the Academy of Management, 2019 and 2023.

Best Reviewer, Journal of Strategy and Management, 2017.

RESEARCH STUDENT SUPERVISION

2019-2023. Samira Soltani (co-supervisor). Sustainable business models. Externally funded by Callaghan Innovation and Container Co. Successfully defended in August 2023.

Fourteen Masters students supervised to completion.